

For Immediate Release

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WORLD Welcomes Georgiana Lee as Project Manager for Acquisitions and Distribution

Boston, MA (August 17, 2023) –<u>WORLD</u>, public media's premier destination for diverse nonfiction programming, has announced that Georgiana "George" Lee has joined as Project Manager for Acquisitions and Distribution. Lee will guide WORLD's editorial team, serve as liaison to content partners and creators, and guide grant writing and compliance throughout the production lifecycle.

"We are thrilled to welcome Georgiana to the WORLD team. Her experience and leadership in public media, journalism, film and in her community are tremendous assets," said Chris Hastings, executive producer of WORLD at GBH in Boston. "WORLD continues to bring diverse filmmakers and under-the-radar stories to our audiences, and it all starts with intentional media curation. We look forward to working with Georgiana as WORLD grows its reach and partnerships."



Georgiana Lee. Credit: E2Photography

Lee, a member of the Diné (Navajo) tribe, previously served in various roles with Vision Maker Media, including direction and management for Vision Maker Media's films created for PBS in collaboration with independent Native American filmmakers. She also oversaw the acquisition program, and previously managed the biennial Vision Maker Film Festival. Georgiana received her Bachelor in Journalism and Bachelor in Theater from Creighton University in 2006 and a certificate in film producing from the College of Santa Fe in 2007. In 2006, Georgiana was the recipient of the University of Nebraska–Omaha Woman of Color Youth Leadership Award for her service in the Greater Omaha community. Georgiana's experience includes producer, location manager, and unit production manager with the New Mexico Filmmakers Intensive. Georgiana previously served on the board of Indian Center, Inc. in Lincoln, NE and served on the board of the National Alliance for Media Art and Culture (NAMAC) in San Francisco, C.A.

Since 2012, WORLD has developed four original series: *America ReFramed* for U.S. long-form documentaries; *Doc World* for international feature-length documentaries; *Local, USA* for short-story themed reporting on local issues of national importance; and *Stories from the Stage*, a multi-platform storytelling series. WORLD also showcases films and programs from filmmakers, public media stations and partners that celebrate diverse cultures and highlight critical issues like racial injustice, financial insecurity, safe affordable housing, education, healthcare, climate change and democracy.

WORLD has won a Peabody Award, an Alfred I. duPont-Columbia Award, a National News and Documentary Emmy Award, two Webby Awards, and many others honoring diversity of content and makers and numerous national honors for its content - including an RTDNA Kaleidoscope Award, a Media for a Just Society Award, two NLGJA Excellence in Journalism Awards, a Gracie, and an Asian American Journalists Award.

WORLD is carried by 194 partner stations in markets representing 77% of US TV households. Viewers can find their local WORLD station online at <u>WORLDchannel.org/schedule</u>.

For more information on WORLD visit <u>www.WORLDchannel.org</u> or follow @worldchannel on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>TikTok</u> and <u>YouTube</u>.

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About WORLD

WORLD shares the best of public media in news, documentaries and programming. WORLD's original series examine the issues and amplify the voices of those often ignored by mainstream media. The multicast 24/7 channel helps audiences understand conflicts, movements and cultures from around the globe. Its original work has won a Peabody Award, an Alfred I. duPont-Columbia Award, an International Documentary Association Award, a National News and Documentary Emmy Award, two Webby Awards and many others honoring diversity of content and makers. WORLD is carried by 194 member stations in markets representing 77% of US TV households. Funding for WORLD is provided by the Corporation for Public Broadcasting, the John D. and Catherine T. MacArthur Foundation, Wyncote Foundation and the National Endowment for the Arts and Artworks. WORLD is produced by GBH in partnership with WNET and is distributed by American Public Television (APT). Find out more at <u>WORLDChannel.org</u>.