

America ReFramed announces May documentary programming on WORLD Channel

National TV and Streaming Premieres: Nailed It by Adele Free Pham, May 7

Circle Up by Julie Mallozzi, May 14

Encore Broadcasts:

Who is Arthur Chu? and Island Soldier
May 21 and 28, respectively

MEDIA RELATIONS

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AMERICA REFRAMED 20 Jay Street Suite 940 Brooklyn, NY 11201

P: 212-989-8121 F: 212-989-8230 americareframed.com New York, N.Y. – March 25 – America ReFramed's May premieres on WORLD Channel explore radical transformation. Led by Vietnamese war refugees seeking survival for their families, <u>Nailed It</u> documents the history and evolution of the fashion nail industry they dominate, while <u>Circle Up</u> reframes approaches to crime and punishment through the lens of restorative justice, forgiveness, and accountability.

Nailed It by Adele Free Pham and Circle Up by Julie Mallozzi will premiere on U.S. television and online on Tuesday, May 7 and 14, respectively, at 8 p.m. (7 p.m. CT / 9 p.m. PT) on WORLD Channel as part of the latest season of America ReFramed. The films will stream on worldchannel.org, amdoc.org and all station-branded PBS platforms including PBS.org, and on PBS apps for iOS, Android, Roku, Apple TV, Amazon Fire TV and Chromecast.

Nailed It by Adele Free Pham
Broadcast Premiere: May 7, 2019

In every city, state, and strip mall across the U.S., people get their nails done in salons likely owned by Vietnamese entrepreneurs who've come to dominate an \$8 billion dollar nail economy. It began with 20 refugee women and a chance encounter with famed Alfred Hitchcock actress and



humanitarian Tippi Hedren. Part of the first wave of war refugees in 1975, the "first 20" Vietnamese manicurists sought a way to support their children and families, unknowingly sparking a cultural phenomenon.

From Los Angeles to the Bronx, *Nailed It*, introduces the people behind this booming and sometimes controversial industry. Nail salons offered the Vietnamese community a pathway to pursue the American dream and financial independence. In turn, the salons offer a space for "me time," community and affordable luxury for people of diverse social and economic backgrounds. Along the way, the filmmaker, who is half Vietnamese, learns about her history and develops an even closer connection to that culture.

Nailed It is a co-production of the Center for Asian American Media.

Circle Up by Julie Mallozzi Broadcast Premiere: May 14

Circle Up is the story of a grieving mother, the men who murdered her son, and the unexpected bonds they create to prevent more violence.

After the brutal slaying of her teenage child, Janet Connors reaches out to her son's killers to offer a chance for forgiveness. She becomes the first person in Massachusetts to hold a victim-offender dialogue through the corrections system. Janet establishes a connection with one of the men responsible, AJ, in the hopes that their bond will help him turn his life around. In community, Janet and AJ team up with other mothers of murdered children to form Native-American-inspired peacemaking circles to help young people break the chain of violence and revenge. Reframing approaches to crime and punishment, *Circle Up* is a frank portrait of restorative justice in action.

America ReFramed Encores:

Who Is Arthur Chu? - May 21

11-time Jeopardy! winner Arthur Chu, won almost \$300,000 by using an unconventional strategy on the game show. The national attention led this insurance analyst to amass tens of thousands of fans and haters on Twitter.



Island Soldier - May 28

Filmed in Kosrae, Micronesia, *Island Soldier* follows the Nena family as they grieve the loss of their son, Sapuro "Sapp" Nena. His death in Afghanistan makes waves through the community where nearly everyone is connected to the U.S. Military.

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Media Contacts

For interviews and special requests, journalists and reviewers may contact Neyda Martinez at 917-656-7846 or via email at neyda@amdoc.org.

About America ReFramed

America ReFramed is a co-production of the WORLD Channel and American Documentary, Inc.

America ReFramed curates a diverse selection of independent documentaries that brings to national audiences compelling stories which illuminate the changing contours of our ever-evolving country. Viewers will be immersed in stories that span the spectrum of American life, from the streets of towns big and small to its exurbs and country roads. The documentary series presents an array of personal voices and experiences through which we learn from our past, understand our present and are challenged to seek new frameworks for America's future. An award-winning documentary series, America ReFramed is the recipient of a Peabody Award and an Alfred I. duPont-Columbia University Award for broadcast journalism. The series has earned several Christopher, GRACIE, Telly and Cine Golden Eagle Awards, as well as multiple nominations for an EMMY, Independent Documentary Association, and Imagen Award.

America ReFramed Series Credits

Executive Producers: Justine Nagan, Chris Hastings, Chris White

Supervising Producer: Carmen L. Vicencio

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America ReFramed Co-Producers

American Documentary, Inc. (AmDoc) is a multimedia arts organization dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation. AmDoc is a 501(c)(3) not-for-profit organization. For more information, visit: www.amdoc.org

WORLD Channel tells stories that humanize complex issues. WORLD shares the best of public media in news, documentaries, and fact-based informational programming that helps us understand conflicts, movements and cultures that may be distinct from our own. WORLD's original content offers a national platform to makers examining issues too often ignored by mainstream media. These emerging and master filmmakers spotlight a diversity of voices, telling stories not heard elsewhere. WORLD has won a Peabody Award, an Alfred I. duPont-Columbia Award and numerous national honors—including an RTNDA Kaleidoscope Award, a Media for a Just Society Award, two Lesbian & Gay Journalist Awards, a Gracie, and an Asian American Journalists Award. Carried by 160 partner stations in markets representing almost 67% of US TV households, WORLD can also be experienced via WORLDChannel.org and social media platforms.



