

# America ReFramed to premiere Camden, N.J., doc 'PYNE POYNT' on WORLD Channel Tuesday, January 22, 2019 at 8 p.m.

"I've come here to Camden to do something that might have been unthinkable just a few years ago. And that's to hold you up as a symbol of promise for the nation." —Former President of the U.S.A., Barack Obama (May 2015)

MEDIA RELATIONS

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AMERICA REFRAMED 20 Jay Street Suite 940 Brooklyn, NY 11201

P: 212-989-8121 F: 212-989-8230 americareframed.com New York, NY — December 17, 2018 — *Pyne Poynt*, a film about the North Camden Little League, sheds light on the New Jersey city's struggles and the people who strive to make it a better place to live for their children and the community at-large. The film, from filmmakers Steve Patrick Ercolani and Gabe Dinsmoor, will make its U.S. broadcast premiere on Tuesday, January 22, 2019 at 8 p.m. (7 p.m. CT / 9 p.m. PT) on WORLD Channel, as part of the new season of America ReFramed. It will also make its streaming debut on worldchannel.org, amdoc.org and all station-branded PBS platforms including <u>PBS.org</u>, and on PBS apps for iOS, Android, Roku, Apple TV, Amazon Fire TV and Chromecast.

Numbed by generational poverty, gun violence and open air drug markets, the youth don't know who to fear more—the police or the drug dealers. With dogged determination, resident Bryan Morton rallies an array of stakeholders: single moms, local politicians and formerly incarcerated community members to reclaim Pyne Poynt Park as a safe space for little league teams and the community.

"WORLD Channel is proud to support the broadcast premiere of *Pyne Poynt*, and to share the important story of North Camden Little League," said Chris Hastings, executive producer and editorial manager for WORLD Channel at WGBH Boston. "The film portrays a community working together for a greater good," says Justine Nagan, executive producer of America ReFramed.

In *Pyne Poynt*, multiple voices converge as one to tell their community's story, from the formerly incarcerated drug dealers-turned-little-league-coaches to the hardened cops who are re-trained to guard the public safety



with compassion and empathy. Morton's crusade transforms Pyne Poynt Park from a drug-infested battlefield into a field of dreams, where for a few sacred hours, the youth of Camden can play ball and feel free. "By bringing the families and the children back into the parks...we began to live again," explains protagonist Bryan Morton.

When crime statistics and open-air drug markets make a significant drop, former President Barack Obama proudly holds Camden up as a "symbol of promise for the nation."

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### **Media Contacts**

For interviews and special requests, journalists and reviewers may contact Neyda Martinez at 917-656-7846 or via email at <a href="mailto:neyda@amdoc.org">neyda@amdoc.org</a>.

## **Film Credits**

Co-director and Producer: Steve Patrick Ercolani

Co-director and Director of Photography: Gabe Dinsmoor

Editor and Producer: Dan Fipphen

# **About America ReFramed**

America ReFramed is a co-production of the WORLD Channel and American Documentary, Inc.

America ReFramed curates a diverse selection of independent documentaries that brings to national audiences compelling stories which illuminate the changing contours of our ever-evolving country. Viewers will be immersed in stories that span the spectrum of American life, from the streets of towns big and small to its exurbs and country roads. The documentary series presents an array of personal voices and experiences through which we learn from our past, understand our present and are challenged to seek new frameworks for America's future. An award-winning documentary series, America ReFramed is the recipient of a Peabody Award and an Alfred I. duPont-Columbia University Award for broadcast journalism. The series has earned several Christopher, GRACIE, Telly and Cine Golden Eagle Awards, as well as multiple nominations for an EMMY, Independent Documentary Association, and Imagen Award.



## **America ReFramed Series Credits**

Executive Producers: Justine Nagan, Chris Hastings, Chris White

Supervising Producer: Carmen L. Vicencio

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#### **America ReFramed Co-Producers**

American Documentary, Inc. (AmDoc) is a multimedia arts organization dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation. AmDoc is a 501(c)(3) not-for-profit organization. For more information, visit: <a href="www.amdoc.org">www.amdoc.org</a>

WORLD Channel tells stories that humanize complex issues. WORLD shares the best of public media in news, documentaries, and fact-based informational programming that helps us understand conflicts, movements and cultures that may be distinct from our own. WORLD's original content offers a national platform to makers examining issues too often ignored by mainstream media. These emerging and master filmmakers spotlight a diversity of voices, telling stories not heard elsewhere. WORLD has won a Peabody Award, an Alfred I. duPont-Columbia Award and numerous national honors—including an RTNDA Kaleidoscope Award, a Media for a Just Society Award, two Lesbian & Gay Journalist Awards, a Gracie, and an Asian American Journalists Award. Carried by 156 partner stations in markets representing almost 66.83% of US TV households, WORLD can also be experienced via WORLDChannel.org and social media platforms.



